



# Systems Leadership

## with emphasis on academic environments

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*Leaders lead systems... Systems thinking informs leadership*



## K.C. Ting's Select Leadership Experience

*"Empower with knowledge and wisdom (kW) for Life."*



KC Ting, July 2011

### Academic/Professional

- ❑ Department head/chair at University of Illinois, The Ohio State University, Rutgers University, and University of Houston
- ❑ Chair of Stewarding Excellence@Illinois Project Team to review Beckman Institute and Institute for Genomic Biology at University of Illinois
- ❑ Member or chair of nine external review teams to evaluate academic and research programs in U.S., Japan, China, Taiwan, and Malaysia.
- ❑ Chair of ASABE ED-210, SE-30, SE-303, IET-218

### Research

- ❑ Leader of Energy Biosciences Institute Program on Engineering Solutions for Biomass Feedstock Production, University of Illinois
- ❑ Member of Steering Committee for ADM Institute for the Prevention of Post-harvest Loss, University of Illinois
- ❑ Leader of NJ-NASA Specialized Center of Research and Training Systems Analysis and Modeling Team, Rutgers University
- ❑ Editor-in-Chief, Computers and Electronics in Agriculture
- ❑ Editor, Information and Electrical Technologies Division, ASABE

### Leadership Development

- ❑ NASULGC Food Systems Leadership Institute Fellow
- ❑ ESCOP/ACOP/USDA Leadership Development Program
- ❑ The University System, Institute of Higher Education Management, Management Workshop for Academic Department and Division Heads

### Leadership Awards

- ❑ 2008 American Society of Agricultural and Biological Engineers (ASABE) Kishida International Award
- ❑ 2011 ASABE James R. and Karen A. Gilley Academic Leadership Award



ASABE Gilley Academic Leadership Award (2011)

**K.C. Ting , Ph.D., P.E.  
Professor and Head**

**Department of Agricultural and Biological Engineering, University of Illinois**

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## I. Introduction

## II. Academic Profession

## III. Leadership

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## V. Systems Leadership





# Contents

## I. Introduction

*“Information is processed data. Knowledge is internalized information. Wisdom is effective use of knowledge. Knowledge is energy. Combined knowledge and wisdom (kW) is power.”*

### I – 1. Leadership Development

### I – 2. Things Worthy of Attention

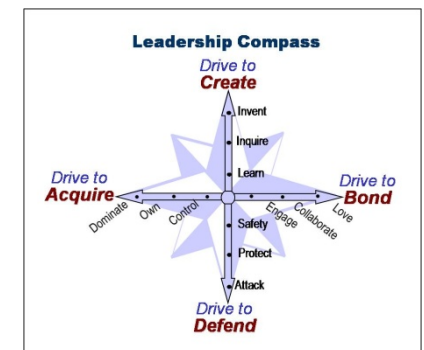




## I – 1. Leadership Development (1)



- ❑ **Proactive communication leads to well-informed colleagues.**
- ❑ **Well-informed colleagues are an invaluable strength of an organization.**
- ❑ **A key responsibility of leaders and administrators is providing value-added visions and making decisions.**
- ❑ **In an organization, how the decisions are made is equally important as what the decisions are.**
- ❑ **It has become increasingly important to have, as well as to be able to develop, people who can both lead and administrate.**
- ❑ **It is very important to make fostering leadership and administrative skills one of the top priorities.**

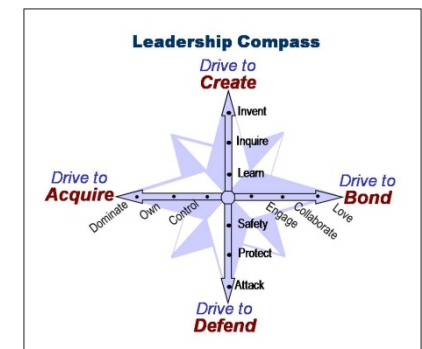




## I – 1. Leadership Development (2)



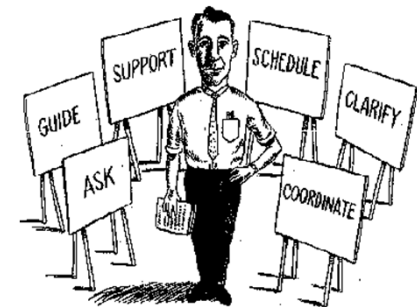
- ❑ Effectiveness of a leader can be best judged by how productive his/her team members (both individually and as a team) are.
- ❑ Leadership works at its best when it enables the highest possible productivity of a team.
- ❑ The definition of productivity should be developed by participation of the team members and the clientele.
- ❑ The measure of effectiveness is a continuous process and a functional feed-back mechanism is essential for achieving and maintaining high levels of effectiveness.
- ❑ The first priority of the leadership is human resource development including planning, recruiting, enabling, empowering, coordinating, mentoring, and supporting.





## I – 2. Things Worthy of Attention

- Quality work**
- Be responsive**
- Meet the deadlines**
- Think globally, do locally**
- Honesty**
- Integrity**
- Team work (lead, follow, support, cheer, and celebrate)**
- Be part of the solution**
- Collegiality**
- Interpersonal skills**
- Be patient**
- Strategic framing**





# Contents



## II. Academic Profession

*“We are in the business to “empower human capacity with knowledge and wisdom (kW)” - a great business to be in.”*

- II – 1. Academic Infrastructure
- II – 2. Academic Departments
- II – 3. Academic Responsibilities
- II – 4. Performance Evaluation
- II – 5. Institutional Culture
- II – 6. Collegiality
- II – 7. Professional Network
- II – 8. Diversity
- II – 9. Resource Generation and Utilization
- II – 10. Faculty Issues vs. Administration Issues
- II – 11. Getting Started and Professional Development







## II – 1. Academic Infrastructure

- University
- College
- Department
- Program
- School
- Institute
- Division
- Section
- Unit
- Group
- Center
- Office
- Etc.





## II – 2. Academic Departments (1)

- **Administrative units** which provide a discipline-oriented home base for faculty, staff, and students to develop, coordinate, manage, implement, evaluate, and modify teaching, research, and outreach programs.
- **Resources** - human, facility, financial, information, time, infrastructure, department by-laws, pattern of administration, etc.





## II – 2. Academic Departments (2)

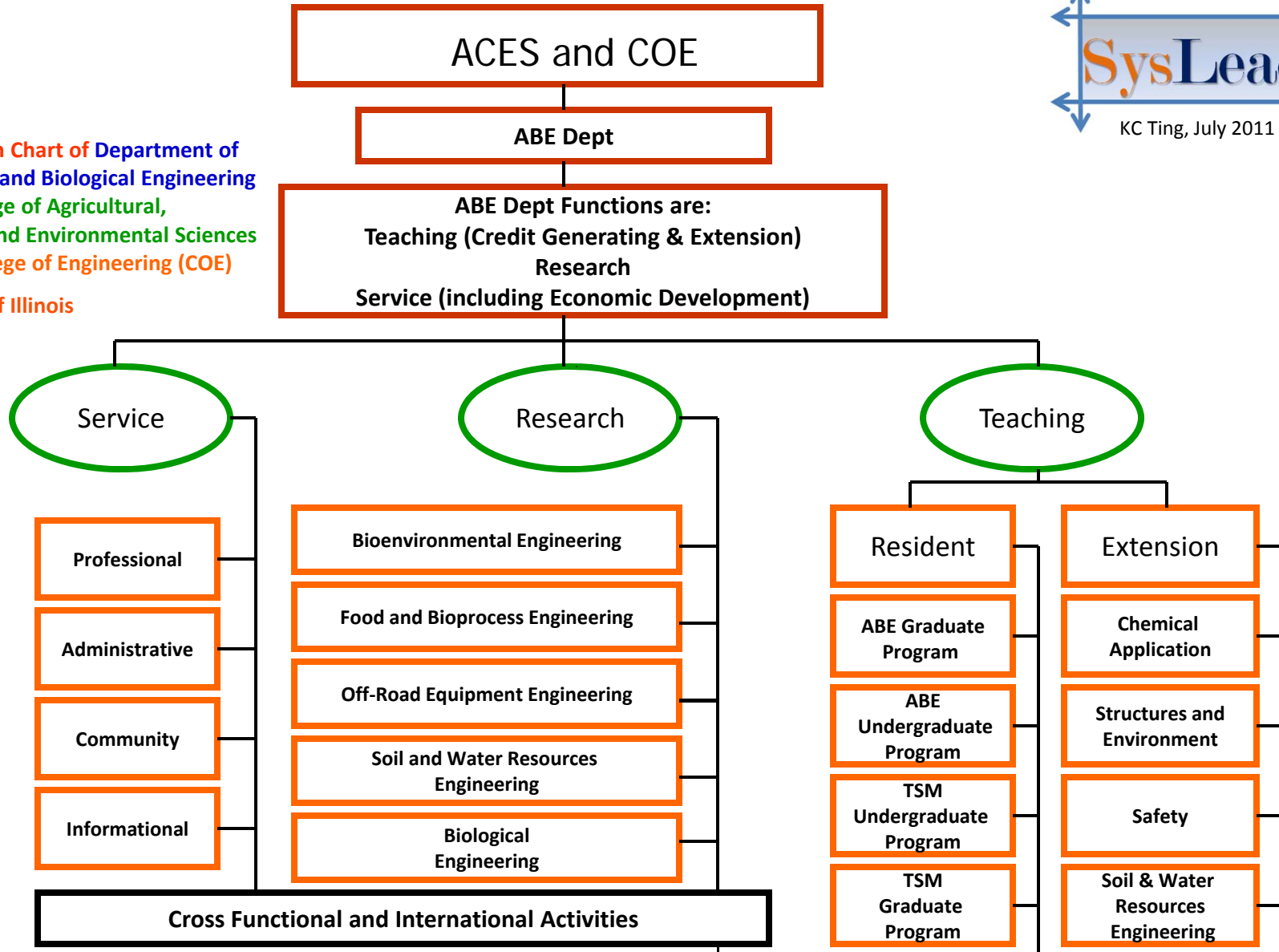


- **Processes** - teaching, research, extension and outreach programs; administrative, service, and operational functions; academic, professional and social activities, etc.
- **Deliverables** - a learning organization; educated and trained professionals; generated and disseminated information; technical and professional services; development of discipline-oriented expertise; contribution to multiple-disciplinary programs; etc.





Organization Chart of Department of Agricultural and Biological Engineering (ABE), College of Agricultural, Consumer and Environmental Sciences (ACES), College of Engineering (COE)  
University of Illinois





## II – 3. Academic Responsibilities

### Teaching

**(Credit-Generating Instruction;  
Outreach/Extension Education)**

### Research

**(Discovery; Synthesis; Integration;  
Implementation)**

### Service

**(Academic; Administrative; Professional; Public;  
Community; Economic Development)**





## II – 4. Performance Evaluation



### Criteria (Things that are valued)

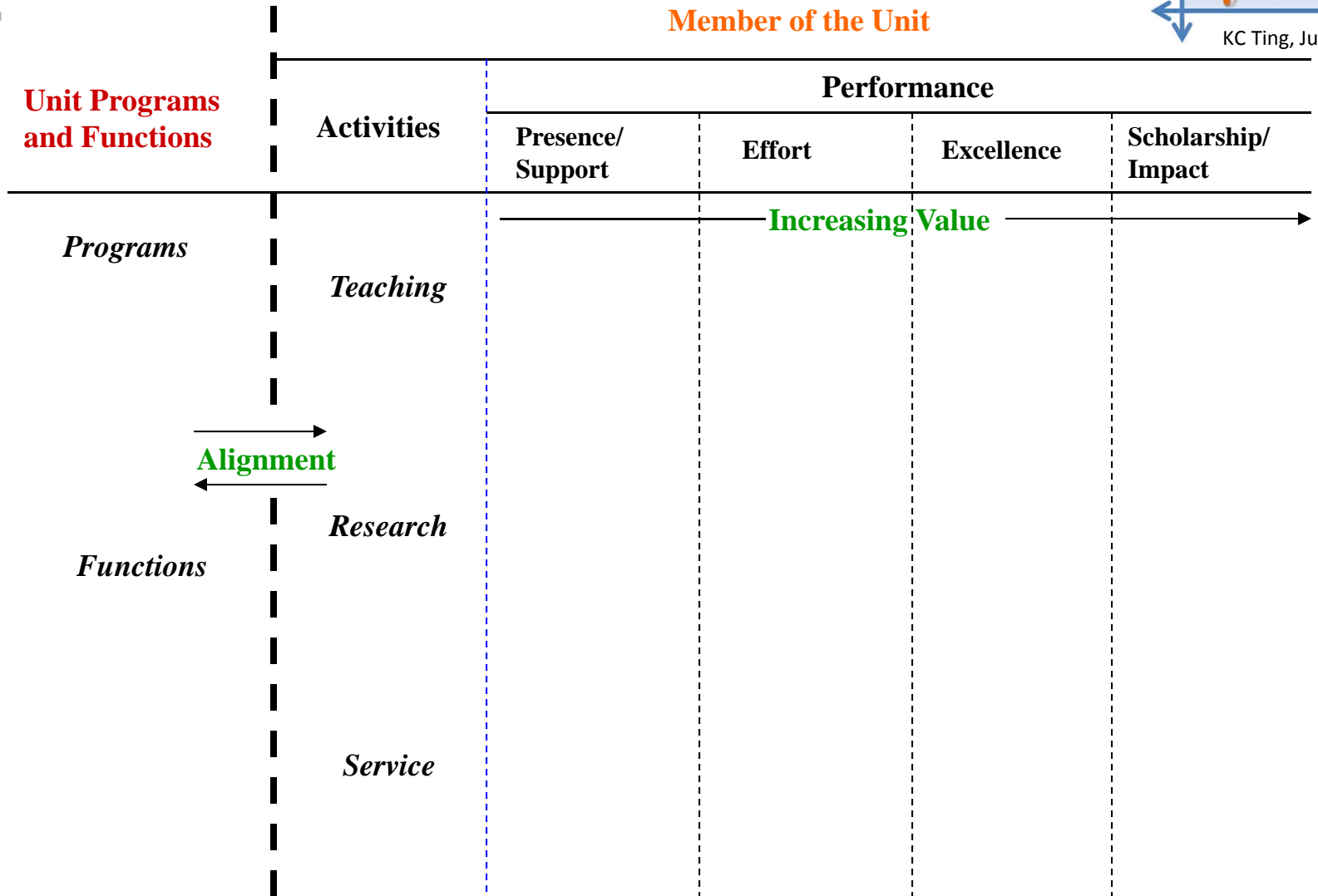
- High quality professional work**
- Relevance to the goals of the Department, College, and University**
- Impact of program efforts**
- Diversity of scholarly responsibilities and contributions**
- Recognition for research, teaching, and service efforts**
- Disciplinary and multidisciplinary efforts**
- Individual and team contributions**
- Peer-review – both as validation of accomplishment and as a contribution to development of others**



Source: College of Food, Agricultural, and Environmental Sciences, Ohio State, Faculty Review System Guidelines 2/8/2000



# Performance Matrix





## II – 5. Institutional Culture

The way things are interpreted and done, as well as how people behave

❑ Values aspect –

**Beliefs, Purposes**

❑ Rational aspect –

**Structures, Systems**

❑ People aspect –

**Attitudes, Behaviors**







## II – 6. Collegiality



### Professional relationships and interpersonal skills at work place

- Short term relationship
- Long term relationship
- Understand generally accepted behavior and practices
- Expand complementary interests
- Inter-disciplinary activities
- Committees and task forces
- Mitigate conflicting goals (manage differences constructively)
- The importance of communication
- The last resort





## II – 7. Professional Network

- Establish collaboration
- Broaden views
- Keep informed
- Gain access
- Gather support
- Share opportunities
- Contribute to the larger scope
- Conduct a reality check
- Build friendships





## II – 8. Diversity



- Is a strength**
- Is how the world is made up naturally**
- Is a pleasant experience**
- Is a policy and legal issue**
- Is a learnable concept and skill**
- Needs a broad and comprehensive definition**
- Requires full understanding and attention**
- Deserves continuous effort**





## II – 9. Resource Generation and Utilization

- Time
- Energy (individual, group)
- Human (office and technical staff, students, mentors, peers, friends, family)
- Financial (allocated, targeted, competitive, gifts)
- Physical/Facility
- Informational
- Organizational
- Industry and Corporation
- Political (public, communities, governments, and organizations)





## II – 10. Faculty Issues vs. Administration Issues

- Faculty Input
- Faculty Participation
- Faculty Advisory
- Faculty Initiatives
- Faculty Resolution
- Faculty Governance
- Faculty Committee
- Faculty Meeting
- Resource Allocation
- Resource Management
- Policy, Procedure, and Rule Enforcement
- Unit Representation
- Faculty/Staff Coordination



Information Source: Unit By-laws



## II – 11. Getting Started and Professional Development (1)

- Start as early as you can
- Become familiar with faculty responsibilities, rights, and, career advancement issues
- Get on all key e-mail distribution lists
- Meet all key colleagues as soon as possible (networking on and outside campus)
- Keep the big dreams and assess the reality (strategic plan)
- Work closely with your mentors





## II – 11. Getting Started and Professional Development (2)

- Remember the importance of professionalism and life-long learning
- Learn how to manage time and balance work and personal life
- Learn how to be a good researcher, teacher, and committee member/leader
- Learn how to advise, supervise, and mentor graduate students and post-docs
- Learn how to utilize resources and ask good questions

**To faculty members: Although many colleagues will try to “protect” you, and be very interested in your success as a faculty member, you are ultimately responsible for your own career development**





# Contents

## III. Leadership

*“Leaders must enable themselves and others to lead.”*

- III – 1. **Think Systems**
- III – 2. **Pay Attention to Details**
- III – 3. **Make Things Happen**
- III – 4. **Get Things Done**
- III – 5. **Enable People to Succeed**
- III – 6. **Lead, Follow, Support, Cheer, and Celebrate**







## III – 1. Think Systems (1)



- Problems and issues, that are worth a leader's effort to solve and resolve, are those without obvious solutions.**
- An effective way of analyzing problems and formulating solutions is *systems approach*.**
- Systems thinking facilitates big-picture views**
- A system consists of interacting components integrated to achieve certain goals (normally under certain constraints). A component may be anything definable and describable. An interaction may be governed by mathematical, logical, functional, social, regulatory, political, and heuristic relationship.**





## III – 1. Think Systems (2)

- Components and systems are relative terms; i.e. a system may be a component of a larger system and a component may be a system of smaller components.**
- Systems thinking promotes diversity and inclusiveness.**
- Systems thinking avoids local improvement and optimum that weakens the overall system**
- Systems thinking is a learnable skill**





## III – 2. Pay Attention to Details



- “Devil is in the details”
- Avoid “vacuum” behind big ideas
- Communicate expectations clearly
- Delegate and follow up
- Most “negative” feedback is about lack of attention to details
- Mapping “details” to system level issues and vice versa
- Good staff support is invaluable
- The 80-20 rule does happen: 80% of effort for 20% of details
- Every team needs at least one detail person





### III – 3. Make Things Happen (1)

- Leadership is essential in charting directions and managing changes
- Leaders deal with problems without obvious solutions
- The benefit of being surrounded by best people
- Consolidation of ideas
- Conflict resolution
- Persuasion, motivation, and consensus building
- The power of the “first draft”
- The power of intent





## III – 3. Make Things Happen (2)

### □ 9 Rs of “strategic intent” development

- **Reasons**
- **Roadmap**
- **Responsibilities**
- **Roles**
- **Rules**
- **Results**
- **Resources**
- **Renewed**
- **Renowned**





## III – 3. Make Things Happen (3)



□ **The eight-stage process of creating major change (by John P. Kotter, *Leading Change*, Harvard Business School Press, 1996, 187p)**

- 1. Establishing a sense of urgency**
- 2. Creating the guiding coalition**
- 3. Developing a vision and strategy**
- 4. Communicating the change vision**
- 5. Empowering broad-based action**
- 6. Generating short-term wins**
- 7. Consolidating gains and producing more change**
- 8. Anchoring new approaches in the culture**





## III – 4. Get Things Done (1)

- Leaders are very skillful at multi-tasking and parallel processing
- Leaders deliver high quality results in a timely fashion
- The art of delegation
- Mobilize taskforces with clear expectations
- Allocate resources towards strategic goals and tasks
- A case of strategic change following John Kotter's eight-step process





## III – 4. Get Things Done (2)

A case study (1)

### Changes Needed –

- Disciplinary Change: “Agricultural Engineering” to “Agr. and/or Bio. Engineering”**
- Enrollment increase
- Curricula revision
- Funding model change
- Organization change
- Faculty development







## III – 4. Get Things Done (3) A case study (2)

### Step 1. Urgency – Factors and Environments Influencing the Change: (1)

- Clientele and stakeholders
- Market place and industries
- Land Grant missions and government policies
- Accreditation requirements for undergraduate engineering programs
- Professional engineering licensing





## III – 4. Get Things Done (4) A case study (3)



### Step 1. Urgency – Factors and Environments Influencing the Change (2):

- University and College strategic plans
- Accountability and reward systems**
- Resource availability and funding decisions
- Centralized decision-making versus grass root empowerment**
- Curriculum and faculty development





## III – 4. Get Things Done (5)

A case study (4)

### Step 2. Guiding Coalition –

- Administrative Committee (Section Leaders and Assistant to the Head)**
- Department Faculty Advisory Committee (elected by faculty)**
- Taskforce leaders (most are the members of the above committees)**





## III – 4. Get Things Done (6)

A case study (5)



**Step 3. Vision and Strategy (1) – Outcome of a 9 month long strategic planning process including SWOT, retreat, etc.**

**(1) Vision: “We will be the best agricultural and biological engineering department in teaching, research, and outreach, while integrating biology and engineering and maintaining a collegial environment that emphasizes professional and personal development.”**





## III – 4. Get Things Done (7)

A case study (6)



**Step 3. Vision and Strategy (2) – Outcome of a 9 month long strategic planning process including SWOT, retreat, etc.**

**(2) Mission: “We integrate life and engineering for enhancement of complex living systems by providing student-centered educational experiences in engineering and systems management, by conducting high impact research, and by delivering value-added information, knowledge, and wisdom.”**





## III – 4. Get Things Done (8) A case study (7)



**Step 3. Vision and Strategy (3) – Outcome of a 9 month long strategic planning process including SWOT, retreat, etc.**

**(3) Core Values: “We are in the business of empowering human capacity with knowledge and wisdom. In everything we do, we value**

- Excellence
- Integrity and Ethics
- Creativity and Innovation
- Science-Based Scholarship
- Inclusiveness and Collegiality





## III – 4. Get Things Done (9) A case study (8)

**Step 3. Vision and Strategy (4) – Outcome of a 9 month long strategic planning process including SWOT, retreat, etc.**

### (4) Goals:

**Goal 1: Enhance Student Recruitment and Retention**

**Goal 2: Integrate and Enhance Curricula**

**Goal 3: Increase Resources**

**Goal 4: Design Organization to Advance Strategic Thrusts**

**Goal 5: Strengthen Faculty Capacity**





## III – 4. Get Things Done (10) A case study (9)

**Step 3. Vision and Strategy (5) – Outcome of a 9 month long strategic planning process including SWOT, retreat, etc.**

### (5) Technical Initiatives

**Initiative 1: Agricultural Automation**

**Initiative 2: Bio-Energy and Bio-Products**

**Initiative 3: Sustainable Environment**

**Initiative 4: Biological Engineering**

**Initiative 5: Systems Informatics and Analysis**







## III – 4. Get Things Done (11)

A case study (10)



### Step 4. Communicating Vision –

- Departmental Monday lunch meetings
- Departmental faculty meetings
- Department Administrative Committee meetings (once per month)
- Department Faculty Advisory Committee meetings (once every two months)
- State of the Department presentations (once every semester)
- Department External Advisory Committee meetings (once per year)
- Department annual reports to the College
- Faculty annual review conversations
- Email communications
- Posting of Strategic Plan on the Departmental website





## III – 4. Get Things Done (12) A case study (11)

### Step 5. Empowerment –

- Five task forces were established for the five strategic goals.
- Each task force is lead by one faculty member.
- All faculty, staff, graduate students, and external advisors were invited to serve as task force members by their choices.
- Each person may participate in multiple task forces.
- The charge to the task forces was to develop a set of indicators of success and a list of actions.





## III – 4. Get Things Done (13)

A case study (12)

**Step 6. Short Term Wins (1)** – The Department took a simultaneous planning and implementation approach. Several “wins” were the result of this process:

- Received recognition as the number 1 agricultural engineering undergraduate program ranked by the U.S. News and World Report
- Appointed a half-time academic program coordinator for undergraduate student recruitment, placement etc.
- Identified domains and core competencies for agricultural and biological engineering (as well as technical systems management)





## III – 4. Get Things Done (14)

A case study (13)



### U of I Agricultural and Biological Engineering

#### Domains

**Bio-Based Processing and Production Systems;**

**Biomass and Renewable Energy;**

**Precision and Information Agriculture;**

**Agricultural and Biosystems Management;**

**Agricultural Safety and Health;**

**Food Quality and Safety;**

**Environmental Stewardship;**

**Land and Water Resources;**



**Spatially Distributed Systems;**

**Structure and Facilities for Living Systems;**

**Indoor Environmental Control;**

**Bio-sensors, Bio-instrumentation, Bio-informatics, and Bio-nanotechnology;**

**Intelligent Machinery Systems;**

**Automation of Biological Systems;**

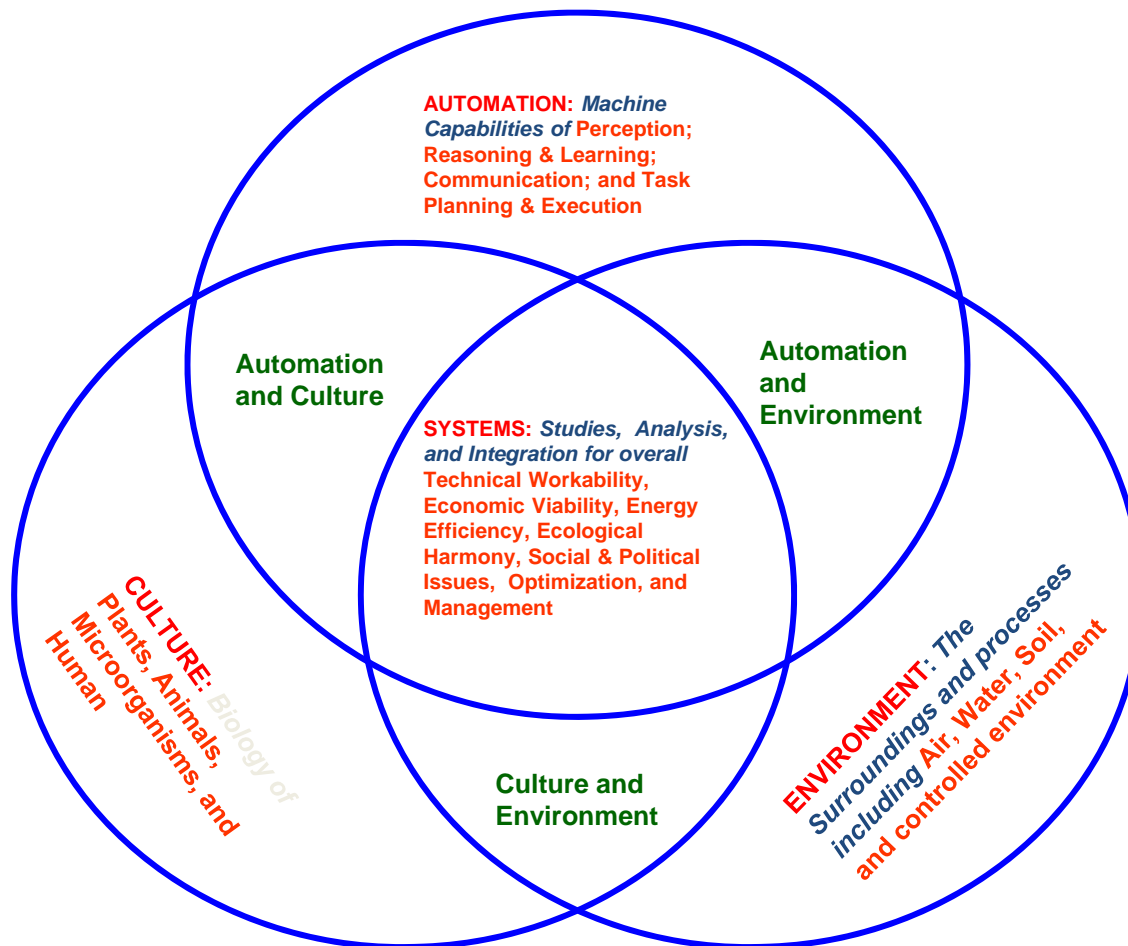
**Advanced Life Support Systems.**



## III – 4. Get Things Done (15) A case study (14)



### *Automation-Culture-Environment-Systems (ACESys)* Core Competencies for Agricultural and Biological Engineering





### III – 4. Get Things Done (16)

A case study (15)



**Step 6. Short Term Wins (2) – The Department took a simultaneous planning and implementation approach.**

**Several “wins” were the result of this process:**

- Reached a decision to change the degree name from Agricultural Engineering to Agricultural and Biological Engineering
- Initiated a curriculum revision based on the domains and core competencies
- Increased success of grant proposals
- Participated in a BP funded Energy Biosciences Institute
- Developed a concept of encouraging multiple engagements in Sections, Domains, and Core Competencies
- Used the Provost’s Targets of Opportunity to add faculty members to the department





## III – 4. Get Things Done (17) A case study (16)

### Step 7. Integration of Gains for Further Success –

- The systematic approach in identifying the “must win” strategic goals enabled the short term wins to become an integral part of advancing the departmental overall goals.
- The strategic actions recommended by the task forces further validated the urgency of top priorities.





## III – 4. Get Things Done (18)

### A case study (17)

### Step 8. Anchoring New Approaches in the Culture –

- Most results of the strategic plan implementation process involve fundamental, conceptual, and methodological changes.
- It is expected that the new approaches and the willingness to explore new approaches will continue to be part of the continuous improvement effort.







## III – 5. Enable People to Succeed



- Recognize talents
- Help set goals
- Provide mentoring and role models
- Help with networking opportunities
- Provide enabling work environment and resources
- Provide leadership and succession opportunities
- Provide professional development opportunities
- Recognize achievements





## III – 6. Lead, Follow, Support, Cheer, and Celebrate

- Leaders must lead
- Leaders know the importance of team work
- Leaders pay attention to cultivate future leaders
- Leaders provide leadership opportunities to others
- Leaders promote graceful effectiveness
- Leaders share credits





# Contents

## IV. Systems Approach

***“Problem analysis and solving skills are a fundamental core competency of leadership intelligence.”***

- IV – 1. System**
- IV – 2. Systems Thinking**
- IV – 3. Systems Analysis Steps**





## IV – 1. System



- ❑ A group of interrelated components integrated to function/behave in certain ways and/or serve certain purposes (normally under certain constraints and/or external influences).
- ❑ “System” and “component” are relative terms; i.e. a system may be a component of a larger system and a component may be a system of smaller components.

### Example:

**An academic unit as a system –  
Faculty, Staff, Students, Degree and Research  
Programs, Offices, Laboratories, Equipment,  
Department By-laws, Administrative Structure,  
etc.**





## IV – 2. Systems Thinking



**What:** A Holistic Approach emphasizing the performance as a **whole** based on the understanding of all **components** in the system and the **interrelationships** among the components [i.e. **making things work better, as well as making things work together**].

**Why:**

- Individually functioning components do not necessarily make up a workable system;
- Piece-wise knowledge about individual components does not automatically provide a complete understanding of the overall system;
- Necessary yet missing components can be detected after observing/analyzing the system as a whole

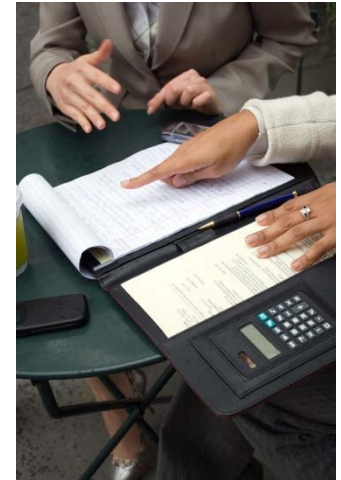




## IV – 3. Systems Analysis Steps (1)



1. ***Define System's Scope and Objectives***
2. ***Identify System Constraints***
3. ***Establish Indicators of Success***
4. ***Conduct System Abstraction***
5. ***Obtain Data and Information***
6. ***Handle Uncertainty and Incomplete Information***
7. ***Incorporate Heuristic and Fuzzy Reasoning***
8. ***Develop System Model***
9. ***Verify and Validate Model***
10. ***Investigate What-Ifs***
11. ***Draw Conclusions***
12. ***Plan and Execute Actions***
13. ***Communicate Outcomes***
14. ***Continuous Monitoring and Improvement***



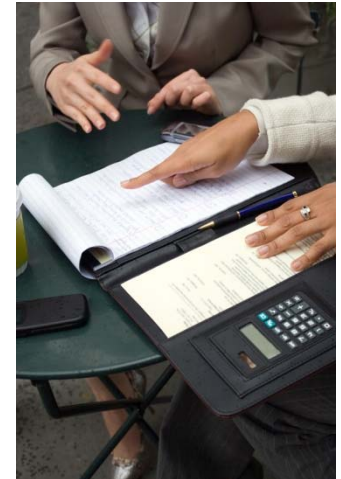


## IV – 3. Systems Analysis Steps (2)



### 1. *Define System's Scope and Objectives*

- **Set system boundaries for the purpose of analysis**
- **Specify required system functions**
- **Describe relevant system considerations**
- **State systems level issues and questions**
- **Etc.**



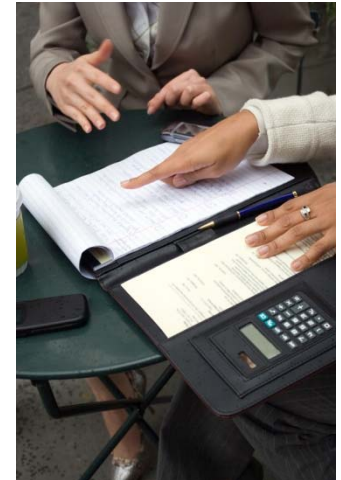


## IV – 3. Systems Analysis Steps (3)



### 2. *Identify System Constraints*

- **Resource limitations**
- **Social acceptance**
- **Regulatory policies**
- **Etc.**





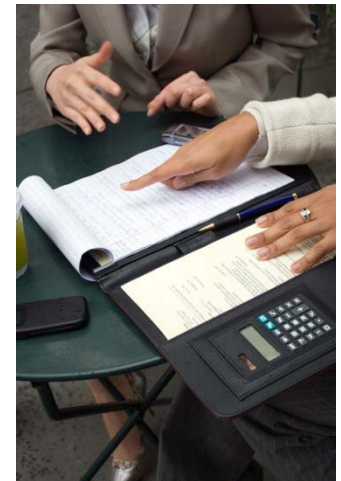


## IV – 3. Systems Analysis Steps (4)



### 3. *Establish Indicators of Success*

- **Minimum cost**
- **Maximum return on investment**
- **Maximum efficiency**
- **Minimum undesirable consequences**
- **Maximum social acceptance**
- **Etc.**



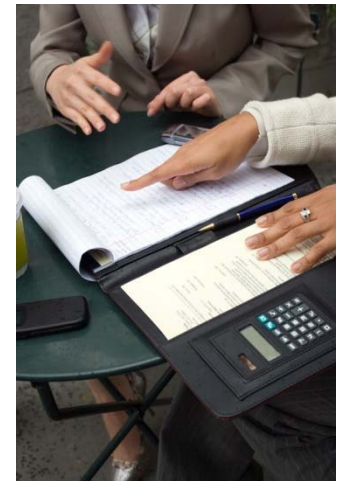


## IV – 3. Systems Analysis Steps (5)



### 4. *Conduct System Abstraction*

- **Components and Descriptors**
- **Interrelationships and Interactions**
- **Initial Conditions (Current Situations)**
- **Boundary Conditions (External Factors)**
- **Etc.**



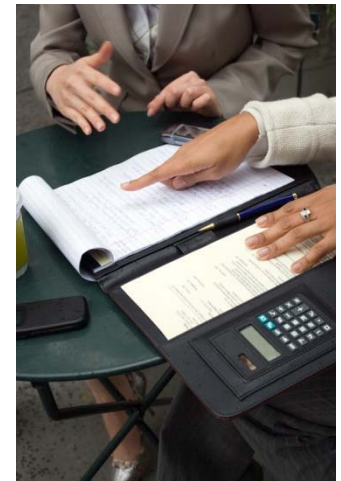


## IV – 3. Systems Analysis Steps (6)



### 5. *Obtain Data and Information*

- Identify data needs and sources
- Establish data protocols
- Etc.



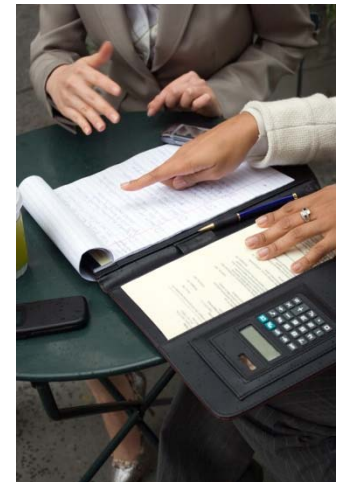


## IV – 3. Systems Analysis Steps (7)



### 6. *Handle Uncertainty and Incomplete Information*

- **Stochastic simulation**
- **Heuristic reasoning (e.g. expert systems)**
- **Fuzzy logic**
- **Gap analysis**
- **Etc.**



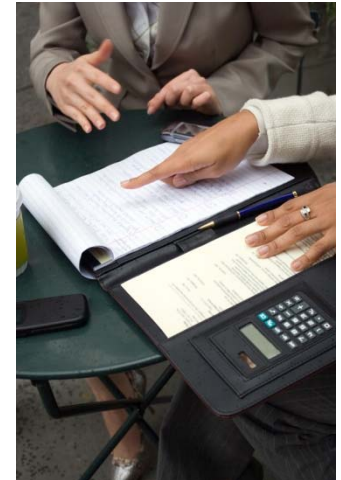


## IV – 3. Systems Analysis Steps (8)



### 7. *Incorporate Heuristic and Fuzzy Reasoning*

- **Consult with experts**
- **Obtain input from diverse view points**
- **Practice experiential learning**
- **Etc.**



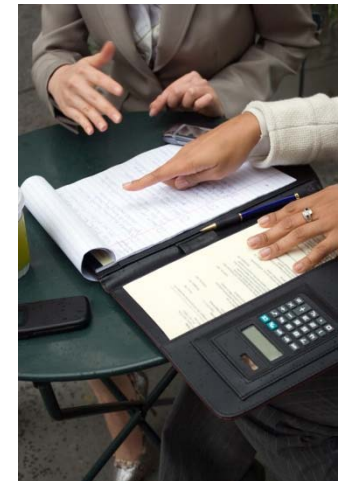


## IV – 3. Systems Analysis Steps (9)



### 8. *Develop System Model*

- **Quantification of information and/or processes**
- **Mathematical and/or logical correlation of data**
- **Representation of real systems**
- **Creation of tools to enable description and/or application of concepts and ideas**
- **Etc.**



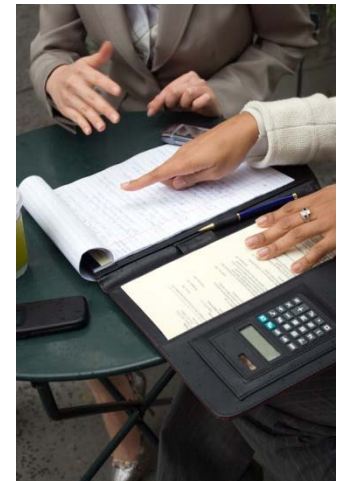


## IV – 3. Systems Analysis Steps (10)



### 9. *Verify and Validate Model*

- **Ensure the model performs computationally as designed**
- **Evaluate the closeness of the model output to the reality**
- **Etc.**



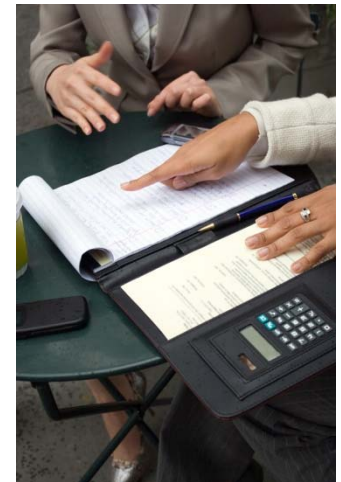


## IV – 3. Systems Analysis Steps (11)



### *10. Investigate What-Ifs*

- **Scenario simulation (investigate “what if?”)**
- **Optimization (best available solution)**
- **Etc.**





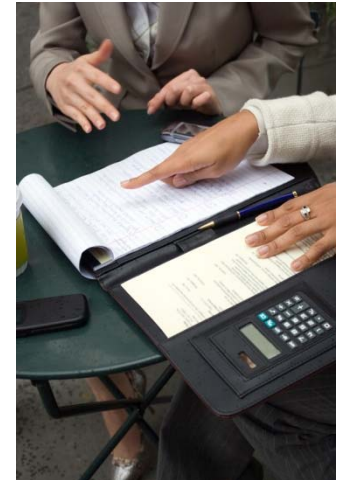


## IV – 3. Systems Analysis Steps (12)



### ***11. Draw Conclusions***

- **Technical workability & reliability**
- **Resource requirements**
- **Environmental impact**
- **Economic viability**
- **Etc.**





## IV – 3. Systems Analysis Steps (13)



### 12. *Plan and Execute Actions*

- **The power of strategic intent**
- **Balance planning and actions**
- **Short-term success vs. long-term goals**
- **Effective task forces**
- **Etc.**



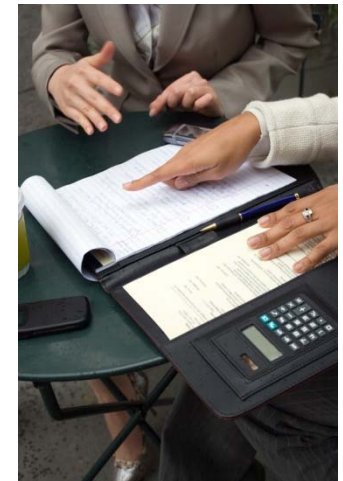


## IV – 3. Systems Analysis Steps (14)



### 13. *Communicate Outcomes*

- **Provide decision support**
- **Support system planning**
- **Facilitate system management**
- **Enable system operation, monitoring, and control**
- **Etc.**

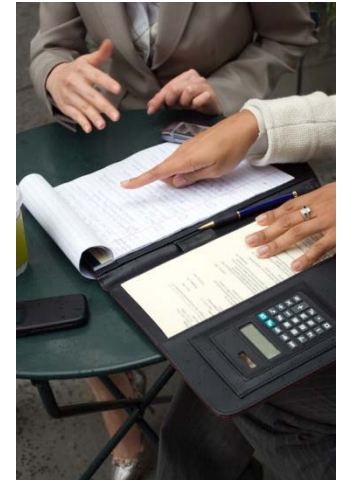




## IV – 3. Systems Analysis Steps (15)

### 14. *Continuous Monitoring and Improvement*

- Identify metrics for performance measurement
- Establish feed-back loops for “calculated” changes
- Understand the effect of changes
- Etc.





# Contents

## V. Systems Leadership

*“Systems methodology and leadership ability are a powerful combination of skill sets for leaders.”*

- V – 1. Feedback and Feedforward Change Loop**
- V – 2. Formulate Decision Support**
- V – 3. Strategic Framing**
- V – 4. Concurrent Analysis**
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- V – 9. Build Knowledge and Wisdom**
- V – 10. Empower with Knowledge and Wisdom (kW)**



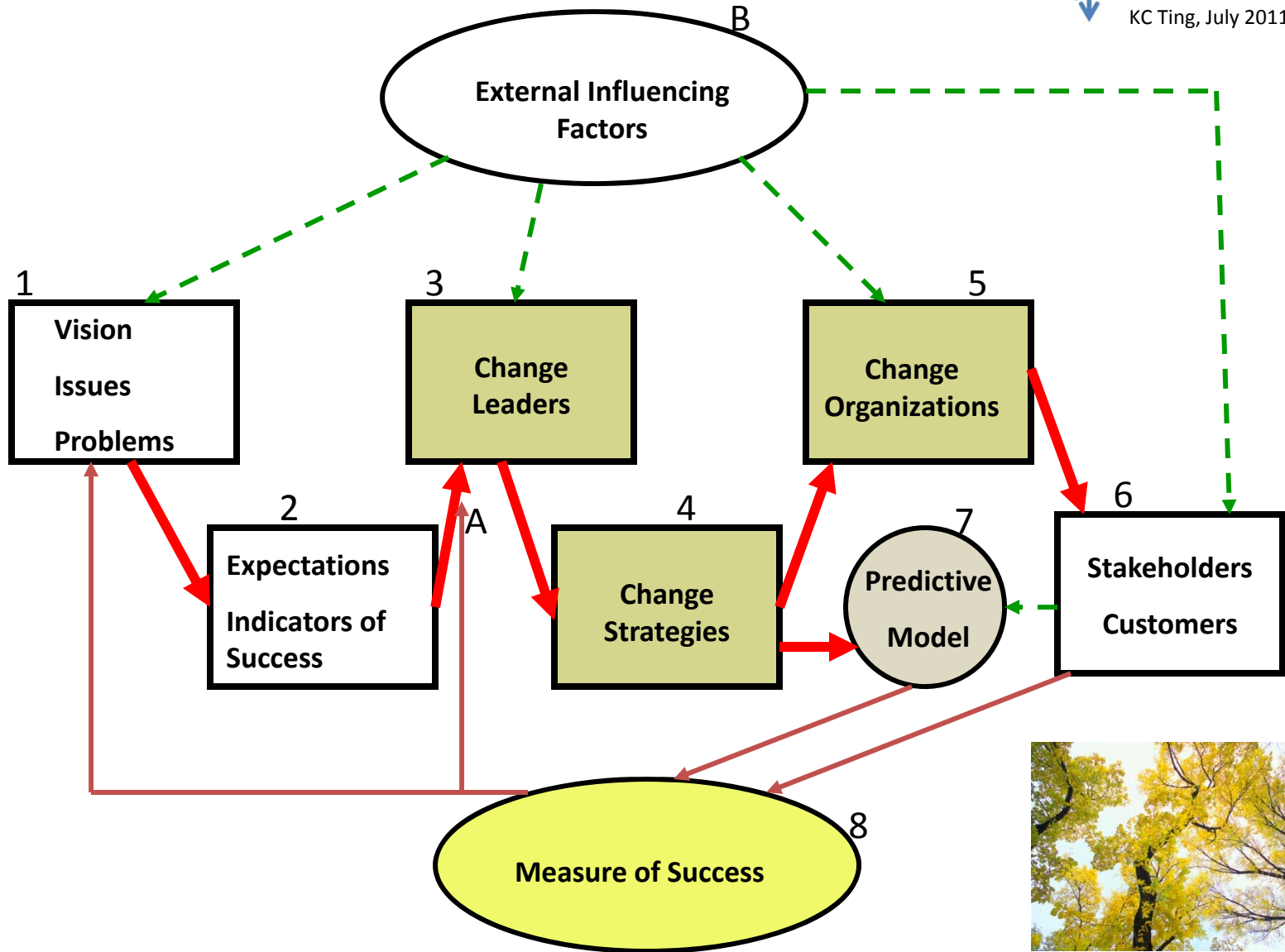


# Feedback/Feedforward Change Loop

## V – 1. Feedback and Feedforward Change Loop



KC Ting, July 2011





## V – 2. Formulate Decision Support



- Define the scope of the problem
- Formulate required analyses and/or solutions
- Connect the problem at hand to bigger pictures (i.e. the global impact of local solutions)
- Determine information needs
- Identify sources of information and methods for information gathering
- Ask good questions
- Follow “science based” methodologies in data/information analysis
- Communicate the proper use of the outcome of analysis
- Be mindful of the “power of the first draft”





## V – 3. Strategic Framing (1)



□ **Develop a statement containing a strategic foundation:**

- Purpose (Vision and Mission)

*What do you aspire to be? What do you do best for whom?*

- Core Values (Principles)

*What do you stand for? What are fundamentally and deeply held?*

- Overarching Goal (Intentions)

*What are the long-term (qualitative) accomplishments that you are committed to achieve?*







## V – 3. Strategic Framing (2)



□ As well as strategic actions in the forms of:

- Indicators of Success

*What are the specific descriptions that make the overarching goals tangible?*

- Experiments (also known as Action Plans)

*What tactics will you take in order to achieve the overarching goal.*

*A tactic includes a specific action, the person who is responsible for the action, and the time to complete.*





## V – 3. Strategic Framing (3)

### Related Issues:

- **Players (parties that you are interacting with)**
- **Context (relationships between the players and you)**
- **Domains (strategic focus areas)**





## V – 3. Strategic Framing (4)



### Strategic visioning and planning procedures (1):

- Prepare for a brainstorming session
  - Determine when and where
  - Select participants (facilitator, support staff, integration leaders, discussion leaders, discussants)
  - Perform SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis
  - Distribute the result of SWOT analysis
  - Formulate and distribute agenda
  - Arrange logistics (meeting rooms, audio/visual equipment, name tags, refreshments, lunches, etc.)





## V – 3. Strategic Framing (5)



### Strategic visioning and planning procedures (2):

- Conduct brainstorming sessions
- Summarize information gathered during the brainstorming session
- Prepare a draft report
- Review and revise the draft report with the organization administrative committee





## V – 3. Strategic Framing (6)



### Strategic visioning and planning procedures (3):

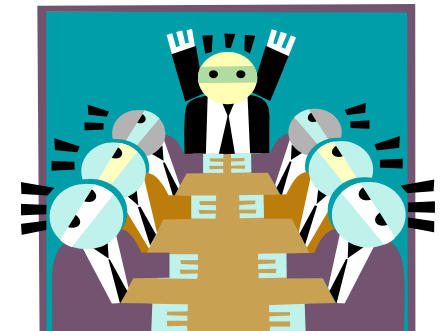
- Distribute the draft report to the members of the organization and request input
- Finalize the draft report into a strategic intent/plan by considering the input
- Prepare and distribute various versions of the strategic intent/plan
- Implement the strategic intent/plan
- Monitor, evaluate, and modify the strategic intent*





## V – 4. Concurrent Analysis (1)

- Integrate information, knowledge, and wisdom related to the problem from various sources in a real-time fashion
- Perform concurrent analysis (including simulation and optimization)
- Evaluate systems level solutions
- Deliver the results of analysis based on the most current situation, also in a real-time fashion



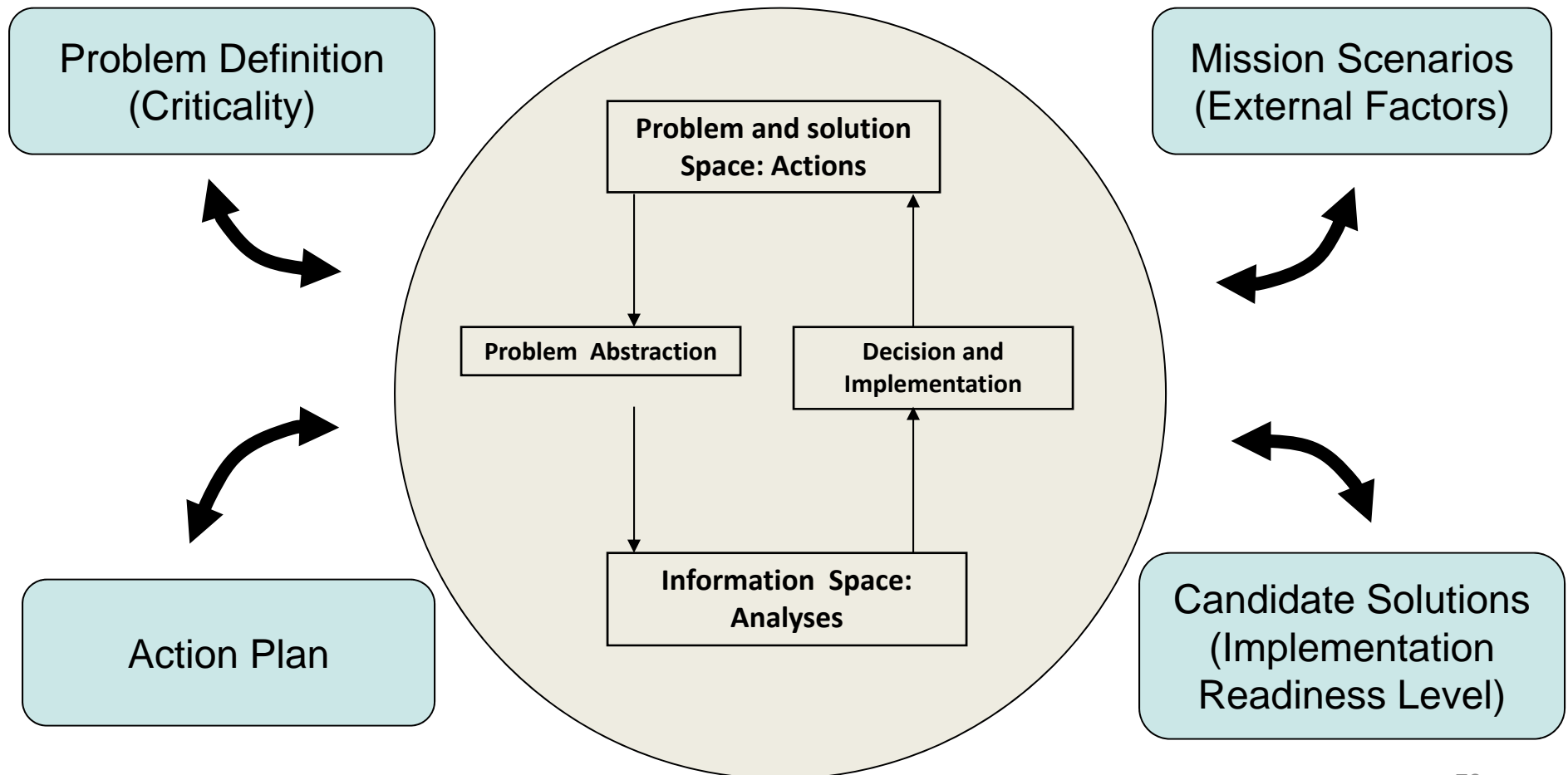


## V – 4. Concurrent Analysis (2)



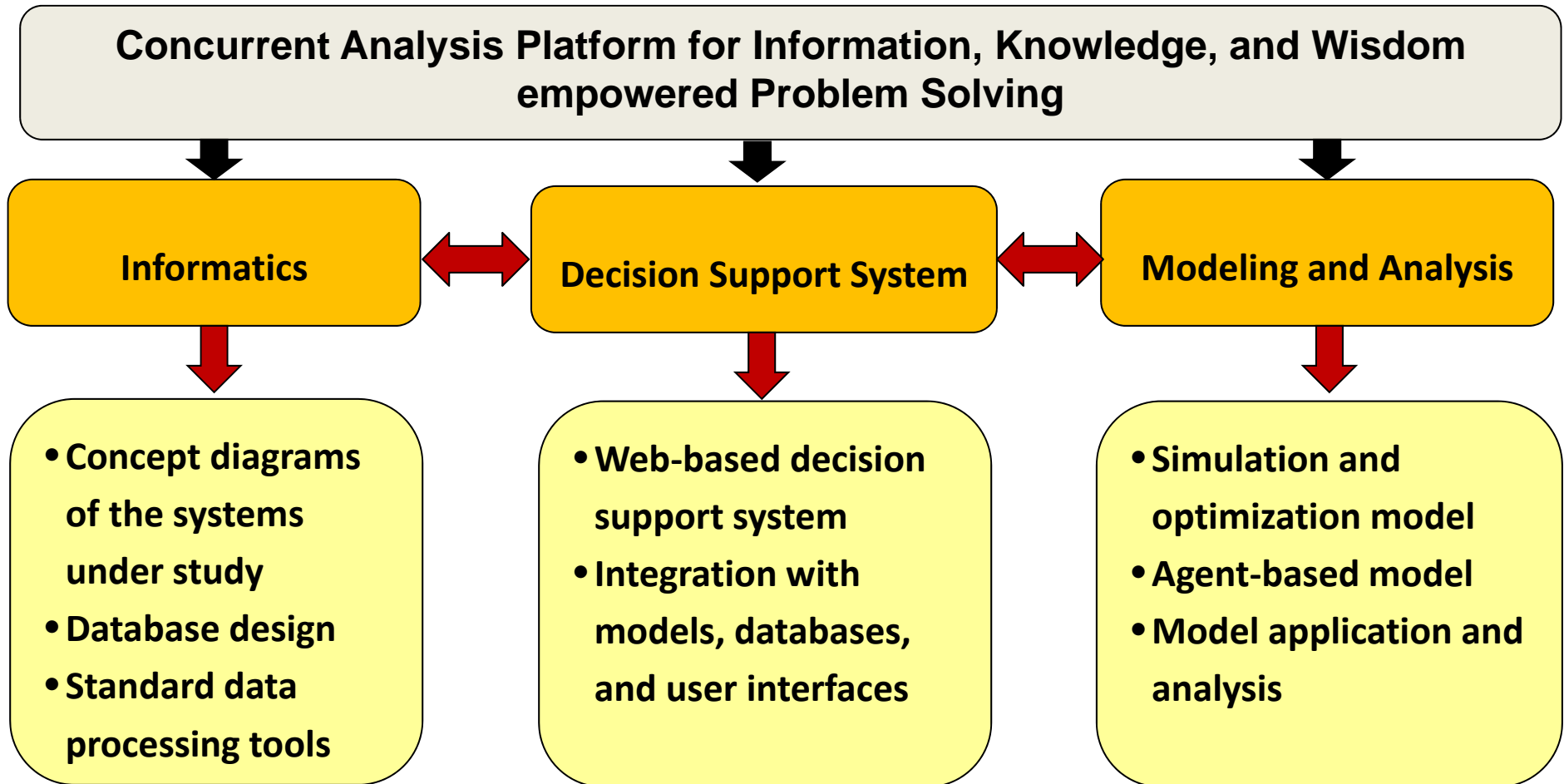
### Concurrent Analysis Platform (CAP)

### for Systematic Problem Solving





## V – 5. Make Decisions (1)







## V – 5. Make Decisions (2)



- Decision making is one of the most important responsibilities of a leader.**
- Perceived or real inability of a leader to make decisions is a major cause of frustration for his/her team members.**
- High quality decision support is invaluable in decision making.**
- A sound “philosophical” backing help maintain the consistency and transparency of decisions.**
- The processes used to derive decisions are often times as important (if not more than) as the decisions themselves.**





## V – 5. Make Decisions (3)

- Negotiation, conflict resolution, crucial conversation, and consensus building skills are frequently needed.**
- Efforts should be made to avoid any local optimum that causes system level problems and/or unexpected consequences.**
- Leaders should not be satisfied with only workable solutions and should strive for “optimum” solutions.**
- Ideally, any decision should not prevent a leader from making good decisions in the future.**





## V – 6. Facilitate Simultaneous Planning and Implementation

- This process demonstrates the leader's strong interest in implementing the outcome of planning.
- Short-term wins towards long-term goals keep team members motivated.
- Implementation could provide feedback to planning.
- Task forces with volunteered membership and elected leaders are frequently used for identifying implementation activities, responsible parties, and timelines.
- Properly executed, this process helps build a “culture of experimentation” for the organization.





## V – 7. Balance Analysis and Actions

- Action without analysis is not wise.**
- Analysis without action appears to be indecisive.**
- Properly set scope, purpose, and depth help balance the analysis and action.**
- Frequently, analyses do not have to reach “perfection” to be useful.**
- Many analyses require reasoning with uncertain and incomplete information. Leaders are expected to exercise good judgments in deciding the corresponding courses of actions.**
- Outcomes of actions are valuable in refining or enhancing future analyses.**





## V – 8. Promote Graceful Effectiveness



- There are usually many ways to get things done and goals accomplished.**
- Collegial and cooperating environments promote system wide effectiveness.
- Every member of an organization deserves to be in a productive and pleasant environment at his/her work place.**
- The “being part of a solution” mentality is worth cultivating within an organization.
- System level optimum (as opposed to local optimum) is easier to achieve when things are done with graceful effectiveness.**





## V – 9. Build Knowledge and Wisdom

- A learning organization is very good at systematically capturing, sharing, and utilizing knowledge and wisdom from the information gathered, analyses performed, creativity generated, success achieved, and lessons learned.
- Success breeds success; especially for organizations that are effective in building their knowledge and wisdom.**
- Building knowledge and wisdom is a continuous process.





## V – 10. Empower with Knowledge and Wisdom (kW)

- Leadership intelligence relies heavily on information, knowledge and wisdom.
- Sharing of accumulated knowledge and wisdom should be strongly encouraged.
- Organizational knowledge and wisdom enhance the organization's sustainability and competitiveness.
- Sustainability is “continue to do well.”
- Competitiveness is “position to win.”





# Thank You!



**2011 ASABE  
James R. and Karen A. Gilley  
Academic Leadership Award**

***“The courage to soar....  
The conviction to prepare others for flight”***

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*Empower with knowledge and wisdom for life*